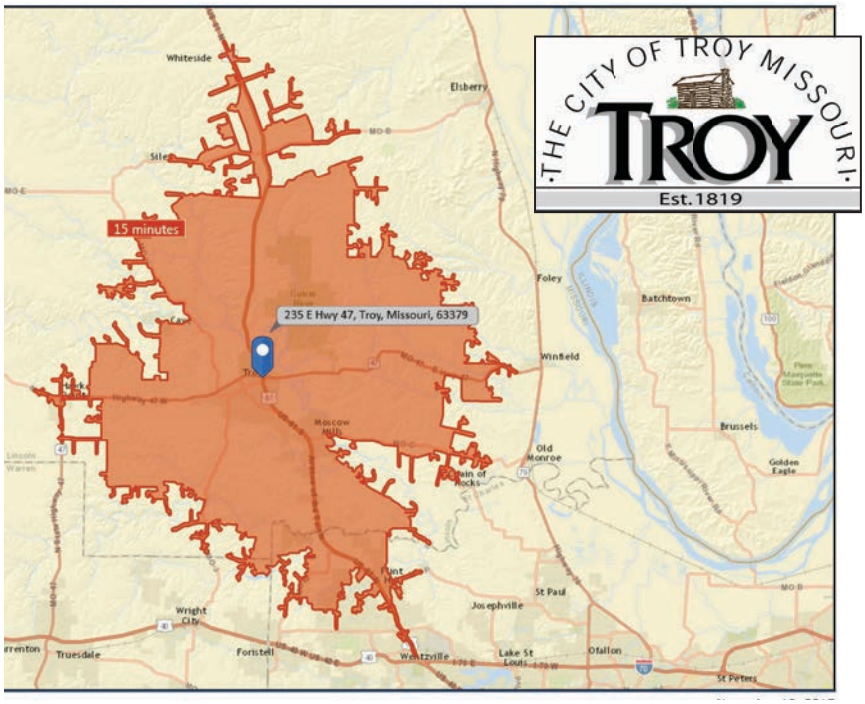
RETAIL ATTRACTION 2015

JANUARY 2016

TROY/MOSCOW MILLS, MISSOURI



CITY OF TROY

POPULATION GROWTH

1980	2,624
1990	3,811
2000	6,737
2010	10,540
% Change	56%
2015 Estimate	12,200

2010	
3 Mile Radius Population	19,817
4 Mile Radius	23,112
5 Mile Radius	26,709

	15 Miles	20 Miles
2000	61,326	126,549
2010	98,993	200,506
% Change	61.4	58.4

Drive Time Population (2010 Census)

15 Minute	30,474
20 Minute Drive	54,860

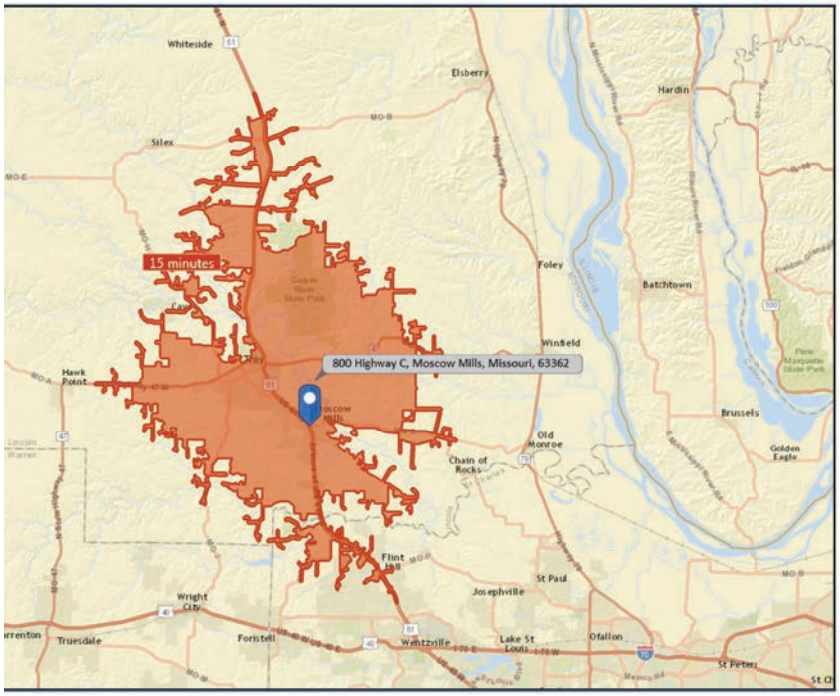
CITY OF MOSCOW MILLS

1980	484
1990	924
2000	1,742
2010	2,509
% Change	44%
2015 Estimate	2,544

Drive Time Population

Hwy C/Hwy 61	
15 Minute	27,186
20 Minute	57,710

Hwy U/Hwy 61	
15 Minute	40,914
20 Minute	87,263



LINCOLN COUNTY, MO QUICK FACTS

POPULATION

1980	22,193
1990	28,892
2000	38,944
2010	52,566
2015 Est.	56,000
2014 Assessed Valuation	$689,361,122.00

2010 Median Income	$50,307
2013 Per Capita Income	$32,206
Unemployment Rate September 2015	4.4%

LARGEST EMPLOYERS

Lincoln County R-III Schools	820
Toyota-Bodine Aluminum	750
J&J Snack Foods/Daddy Rays	425
Wal-Mart Supercenter	400
Mercy Hospital Lincoln	335
Witte Brothers Logistics	300
Cuivre River Electric Cooperative	131

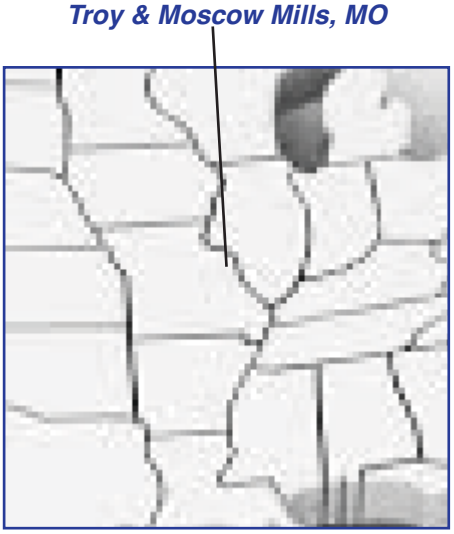
TROY/MOSCOW MILLS TRAFFIC COUNTS

US HWY 61
NB@MO Hwy 47 - 19,265
SB@MO Hwy 47 - 32,581
@MO Hwy C - 37,196
@MO Hwy U - 41,370

MO HWY 47
WB@US Hwy 61 - 22,650
EB@US Hwy 61 - 10,148

SOUTH LINCOLN DRIVE
(TROY)
WB@US Hwy 61 - 15,000

Troy & Moscow Mills, MO



MO HWY C
WB@US Hwy 61 - 2,521
EB@US Hwy 61 - 2,902

MO HWY U
WB@US Hwy 61 - 3,400

CHERRY STREET@SOUTH LINCOLN
(CITY OF TROY) - 15,000

MO HWY 47@FRONT STREET
(CITY OF TROY) - 20,000

DISTANCE/DRIVE TIME

	MILES	DRIVE TIME
Interstates 70 & 64	15	15 minutes
St. Louis, MO	45	50 minutes
Chicago, IL	326	5.25 hours
Dallas, TX	627	10.5 hours
Kansas City, MO	217	3.25 hours
Washington, DC	860	14.2 hours
Denver, CO	820	12 hours

LOCAL AREA UNEMPLOYMENT

	Labor Force	*Employment*	*Unemployment*
2011 AVERAGE	*27,224*	*24,453*	*10.2%*
2012 AVERAGE	*26,703*	*24,482*	*8.3%*
2013 AVERAGE	*26,568*	*24,613*	*7.4%*
2014 AVERAGE	*26,446*	*24,727*	*6.5%*

	Labor Force	*Employment*	*Unemployment*
2015			
August	*26,624*	*25,284*	*5%*
September	*26,404*	*25,249*	*4.4%*
October	*26,739*	*25,603*	*4.2%*
November	*26,733*	*25,611*	*4.2%*
State of Missouri - November			***4.1%***

Information produced by MERIC in cooperation with U.S. Department of Labor, Bureau of Labor Statistics, www.missourieconomy.org.

We want you in Troy & Moscow Mills!

Give us a call for available property, building space and more!

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